

21st Annual

CELEBRATION OF HOPE Virtual Gala

SATURDAY, SEPTEMBER 26, 2020 • AT 8 P.M.

SPONSORSHIP OPPORTUNITIES

The COVID-19 pandemic has deadly consequences for those who already have so little. Existing resources in the countries we serve will be unable to handle the growing number of hungry children and families. Your generous support can help provide 1.5 million meals for families in Haiti.

WE INVITE YOU TO BE AN ESTEEMED SPONSOR OF THE CELEBRATION OF HOPE VIRTUAL GALA.

As a sponsor, you will receive positive media attention – Food For The Poor was ranked by Forbes Magazine as one of the top 10 charities in the country. Your company's logo and/or name will be promoted to a national audience through emails, signage at the event, social media, the event website and more. Please see sponsorship opportunities below.

OUR NATIONAL AUDIENCE

e-newsletter subscribers: **180,000**

More than **375,300** Facebook followers


More than **100,600** Twitter followers

Approximately **65,000** unique
monthly website visitors

More than **9,700** LinkedIn followers

More than **4,800** Instagram followers

PRESENTING SPONSOR • \$10,000

- » Provide 100,000 lifesaving meals 
- Industry exclusivity as the presenting sponsor of the event
- Company logo on front cover of digital event program
- Exclusive invitation to a Zoom Mission Trip
- Verbal recognition during the livestream event
- Display of company's logo on signage visible during the livestream event
- Unique Social Media Thank You Posts acknowledging your company as a presenting sponsor
- Full-page company ad in digital event program emailed to our Florida audience
- Placement of logo or company name on pre- and post-event email blasts, and general social media posts
- Logo placement on event web page with a direct link to your company's website
- Placement of logo or company name on paid event advertisements and press releases
- Acknowledgement of your company's partnership in our monthly e-newsletter


GOLD SPONSOR • \$7,500

- » Provide 75,000 lifesaving meals 
- Verbal recognition during the livestream event
- Unique Social Media Thank You Posts acknowledging your company as a gold sponsor
- Display of company's logo on signage visible during the livestream event
- Full-page company ad in digital event program emailed to our Florida audience
- Placement of logo or company name on pre- and post-event email blasts, and general social media posts
- Logo placement on event web page with a direct link to your company's website
- Placement of logo or company name on paid event advertisements and press releases
- Acknowledgement of your company's partnership in our monthly e-newsletter

SILVER SPONSOR · \$5,000

- » Provide 50,000 lifesaving meals 
- Display of company's logo on signage visible during the livestream event
- Full-page company ad in digital event program emailed to our Florida audience
- Placement of logo or company name on pre- and post-event email blasts, and general social media posts
- Logo placement on event web page with a direct link to your company's website
- Placement of logo or company name on paid event advertisements and press releases
- Acknowledgement of your company's partnership in our monthly e-newsletter

BRONZE SPONSOR · \$2,500

- » Provide 25,000 lifesaving meals 
- Logo placement on event web page with a direct link to your company's website
- Placement of logo or company name on pre- and post-event email blasts, and general social media posts
- Half-page ad in digital event program emailed to our Florida audience
- Acknowledgement of your company's partnership in our monthly e-newsletter

ADVERTISING OPPORTUNITIES

- Full-page color ad in digital event program emailed to Florida audience - \$1,000
- Half-page color ad in digital event program emailed to Florida audience - \$750

THANK YOU FOR YOUR SUPPORT

- Presenting Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Full-page ad - \$1,000
- Gold Sponsor - \$7,500
- Bronze Sponsor - \$2,500
- Half-page ad - \$750

Total Donation Amount \$ _____ Cash Check Card

Card# _____ ExpirationDate _____/_____/_____

Name/Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Signature _____

Please make checks payable to: Food For The Poor, Attn: Special Events, 6401 Lyons Road, Coconut Creek, FL 33073

For more information, please call Cassandra Celestin at (954) 427-2222, ext. 4020, or email cassandrac@foodforthe poor.org

A copy of the latest Food For The Poor, Inc. Financial Report and Registration filed by this organization may be obtained by contacting us at: 6401 Lyons Road, Coconut Creek, FL 33073, 954-427-2222. Copies of the official registration and financial information filed with each of the following states may be obtained as follows: Arizona Secretary of State - Call 1-800-458-5842. Florida - A COPY OF THE OFFICIAL REGISTRATION (FL.REG#CH683) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 800-435-7352 WITHIN THE STATE, www.floridaconsumerhelp.com. Maryland - For the cost of copies and postage, Maryland Secretary of State, State House, Annapolis, MD 21401, 410-974-5534. MICHIGAN - MICS No. 10950. Mississippi Secretary of State - Call 888-236-6167. New Jersey - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp/charities.htm. New York - Office of the Attorney General, Charities Bureau, 28 Liberty Street, 15th Floor, New York, NY 10005 or website - www.charitiesnys.com, or by calling 212-416-8686. North Carolina - **the State Solicitation Licensing Branch at 919-814-5400**. Pennsylvania Department of State - Toll-free, within Pennsylvania, 800-732-0999. Virginia - Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218-1163. Washington - Washington Secretary of State's office, information may be obtained by calling 800-332-4483, www.sos.wa.gov/charities. West Virginia - Secretary of State, State Capitol, Charleston, WV 25305. **Registration with any of these states does not imply endorsement, approval or recommendation by the state. Funds donated to food appeals may also be used to cover the costs of local food projects, such as animal husbandry and agriculture, and operational expenses.**

