# An Evening in the Tropics

# Sponsorship Proposal

## Sponsored by
## The Hope for Haitians Committee
## and
## Food For The Poor

**House in Rockford Friendship Village**
**Prolongé, Cap-Haitien, Haiti**

## Giovanni's Restaurant & Convention Center
## 610 N. Bell School Rd, Rockford, IL 61107
## August 21, 2010

# An Evening in the Tropics

## The Event

The 9th annual fundraising event, ***An Evening in the Tropics,*** will be held on Saturday, August 21, 2010, at the Giovanni's Restaurant. Guests will be treated to a wonderful evening, including a cocktail reception and silent auction, followed by a 3-course dinner. The silent auction, with art and collectibles from the Caribbean and Latin America, will also include jewelry, vacations, original art, golf foursomes and other great prizes. Guests will then enjoy a sit-down dinner with friends and members of the Rockford/Chicago community.

## The Need

Most of the people that reside in the swamplands and in the Cap Haitien waterway live in deplorable conditions, and are in desperate need for secure housing. The need for housing is especially urgent so that families will be secure before the start of the rainy season. Villagers that dwell in the swamp continue to be exposed to dangerous and toxic living conditions. Without proper housing, these families cannot provide a safe environment for their children to grow. Potable water and basic sanitation facilities are extremely deficient. The most used source is a nearby lake, which is riddled with toxins and contaminants. It has become dangerous to use or consume. Sanitation facilities are literally non-existent. The food supply is severely limited.

The proceeds from the event will be used to begin construction on the **Hope Friendship Village in Chastenoye, Cap-Haitien, Haiti**. Destitute families living in the swamp area in Prolongé will be rescued and moved into a thriving new village in Chastenoye. The village will consist of 50 double-unit concrete homes, 50 sanitation units, inclusive of a pit latrine and shower stall, one artesian well, a community center, and an animal husbandry farm for rearing goats and cows. Also, the surrounding land will be cleared for planting and cultivating cassava, yucca, breadfruit and corn.

## The Organization

Food For The Poor, the largest international relief and development organization in the nation and the largest charity headquartered in Florida, does much more than feed the millions of hungry poor in 17 countries of the Caribbean and Latin America. Since 1982, we have provided clean water, medicines, educational materials, homes, support for orphans and the aged, skills training and emergency relief, with more than 96% of all donations going directly to programs that help the poor.

# Sponsorship Levels and Benefits

## $10,000 – Platinum Sponsorship

- Name recognition as a top-level sponsor.
- Full-page advertisement of your camera-ready artwork in the event program book.
- Name recognition as a top-level sponsor in the event program book, in all press releases, and all other *An Evening in the Tropics* related publications.
- Recognition in a video presentation to be shown at the event.
- Twelve reserved seats at the event.

## $5,000 – Gold Sponsorship

- Full-page advertisement of your camera-ready artwork in the event program book.
- Name recognition as a sponsor in the event program book, in all press releases, and all other *An Evening in the Tropics* related publications.
- Recognition in a video presentation to be shown at the event.
- Ten reserved seats at the event.

## $2,500 – Silver Sponsorship

- Full-page advertisement of your camera-ready artwork in the event program book.
- Name recognition as a sponsor in the event program book, in all press releases, and all other *An Evening in the Tropics* related publications.
- Recognition in a video presentation to be shown at the event.
- Eight reserved seats at the event.

## $1,000 – Bronze Sponsorship

- Half-page advertisement of your camera-ready artwork in the event program book.
- Name recognition as a sponsor in the event program book, in all press releases, and all other *An Evening in the Tropics* related publications.
- Recognition in a video presentation to be shown at the event.
- Four reserved seats at the event.

## $750 – Pewter Sponsorship

- Half-page advertisement of your camera-ready artwork in the event program book.
- Name recognition as a sponsor in the event program book, in all press releases, and all other *An Evening in the Tropics* related publications.
- Recognition in a video presentation to be shown at the event.
- Two reserved seats at the event.

## $500 – Copper Sponsorship

- Quarter-page advertisement of your camera-ready artwork in the event program book.
- Name recognition as a sponsor in the event program book, in all press releases, and all other *An Evening in the Tropics* related publications.
- Recognition in a video presentation to be shown at the event.
- Two reserved seats at the event.

# SPONSORSHIP REPONSE FORM

## PLEASE CHECK APPROPRIATE BOX

### SPONSORSHIP LEVELS:

- ❑ Platinum ($10,000)
- ❑ Gold ($5,000)
- ❑ Silver ($2,500)
- ❑ Bronze ($1,000)
- ❑ Pewter ($750)
- ❑ Copper ($500)

### DINNER TICKETS:

- ❑ #_____ Individual Tickets ($100 per person)
- ❑ I am unable to be attend but am enclosing my donation of $_____

Name_____Company_____

Phone_____ Email_____

Total Amt. to be Charged_____ Credit Card (circle): AMEX MC VISA DISC

Card #_____ Exp_____

Address_____ City_____ State____ Zip_____

For Office Use Only: SC _____ D#_____ IC_____ Cat_____ Mail Stat_____

## ~PLEASE LIST GUEST NAMES FOR YOUR TABLE~

1._____ 6._____

2._____ 7._____

3._____ 8._____

4._____ 9._____

5. _____ 10._____

**Please make checks payable to:**

**Food For The Poor, Inc.**

**Respond to:** Hope For Haitians
428 North Second Street, Rockford, IL 61107
Attn: Patti Rangel (815) 962-1214

For additional information, please contact
Kathy Leggatt toll-free at (888) 404-4248
Web page: www.foodforthepoor.org/rockford
Purchase sponsorships online:
www.foodforthepoor.org/rockfordsponsorship

The amount of your donation exceeding the cost of your meal is tax deductible by law.
All contributions are tax-deductible under IRS code section 501(c) (3).

# Food For The Poor Fast Facts

- Now celebrating its 28th year of operation, Food For The Poor (FFP) is an interdenominational Christian relief and development organization working primarily in 17 countries in the Caribbean and Latin America, and also in the United States, to assist the poorest of the poor. By working together with pastors, missionaries and churches in these regions, we ensure that aid reaches those who need it most.

- Food For The Poor does much more than feed millions of hungry individuals. We drill life-giving water wells for those who otherwise wouldn't have clean drinking water; we provide lifesaving medical care; we build homes for families without adequate shelter; we provide skills training and micro-enterprise opportunities that enable the poor to work; and we give children an education that will enable them to break free from the cycle of poverty that has ensnared generations.

- Since our founding in 1982, Food For The Poor has distributed approximately 52,000 containers of aid to the poor. We have also built more than 61,200 housing units for people desperately in need of adequate shelter, and completed more than 1,000 water projects that provide lifesaving water and sanitation to hundreds of thousands of villagers in need.

- In 2009, Food For The Poor shipped 3,324 containers of aid and built 6,371 new housing units in the countries we serve.

- Fundraising and other administrative costs comprise less than 4**%** of our expenses; more than **96%** of all donations go directly to programs that help the poor.

- FFP supplies destitute coastal villages with four fiberglass boats with outboard engines, global positioning systems (GPS), fishing tackle, 100-quart coolers, safety equipment, a gear shed with freezer, a generator and powerful solar light for the village common area and training in deep-sea fishing. Fishing villages transform communities by offering residents hope and an opportunity to improve their lives. Currently, 17 fishing villages in Jamaica and 30 in Haiti are in operation.

- Our fruit tree program, started in 2007, has resulted in the planting of more than 335,000 fruit trees in Haiti and Jamaica. Our goal for 2009 is to multiply this achievement.

- We have completed 266 tilapia ponds that supply much-needed protein to malnourished children and their families, while also promoting self-sustainability in the participating communities.

- Our Angels Of Hope program sponsors more than 3,600 children in 95 orphanages throughout the Caribbean and Latin America. The children receive food, clothing, shelter, education and lots of love and attention.

- In a survey of the 200 largest U.S. charities, *Forbes* magazine has given Food For The Poor outstanding ratings of 98% in charitable commitment and 98% in fundraising efficiency. *December 2009*

- In the latest available ratings, Food For The Poor received the highest possible awards – four stars, from *Charity Navigator* and five stars from *Ministry Watch*.

- For the second consecutive year, *The Chronicle of Philanthropy* has ranked Food For The Poor as the largest international relief organization in the U.S., and the fourth-largest overall charity in the nation. (Rankings based on private support.) *October 2009*

- *Better Business Bureau* reports that Food For The Poor meets the extensive standards of America's most experienced charity evaluator. *June 2008*

**March 2010**